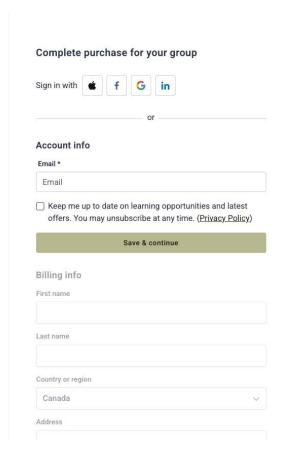
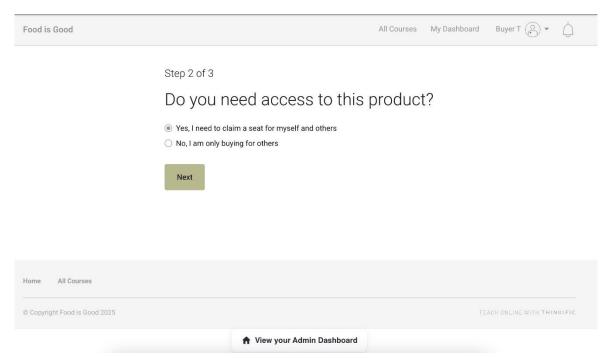
GROUP ORDER PURCHASING EXPERIENCE

When the Group Order feature is enabled, buyers can easily purchase several seats from our learning products at the checkout by typing in or selecting their desired quantity and filling out the necessary information.



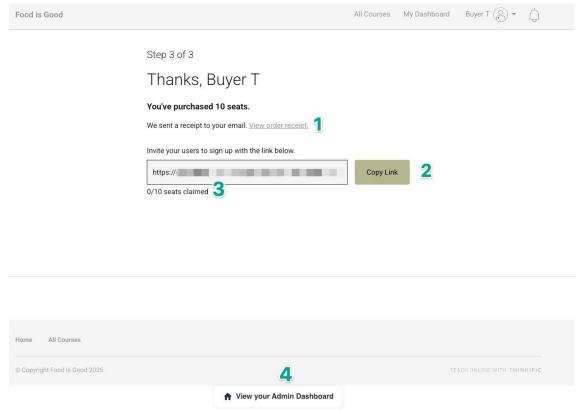


After a successful Group Order purchase (i.e. a purchase of more than one seat), the buyer will see the option to enroll themself in the purchased product.



Next, the buyer is brought to the thank you page with additional seat management options:

- 1. View the order receipt
- 2. Copy and share seats by copying the sign-up link
- 3. Track how many seats have been claimed
- 4. Access their Admin Dashboard



Seat Manager Role and Dashboard

Every buyer who makes a Group Order purchase is assigned a Seat Manager role. This role grants them access to an Admin Dashboard, which allows them to:

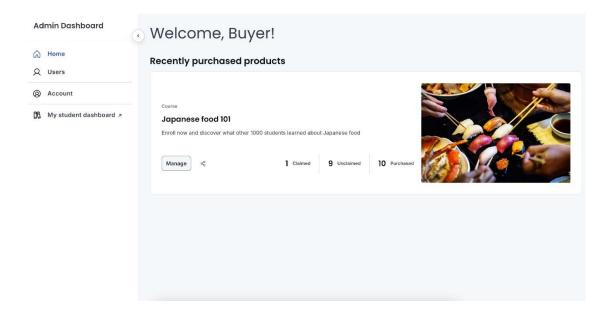
- Track seats purchased, claimed and unclaimed
- Invite users to claim their seat
- · Purchase more seats as needed
- Enroll and unenroll users (coming soon)

No more back-and-forth — just simple, self-serve seat management.

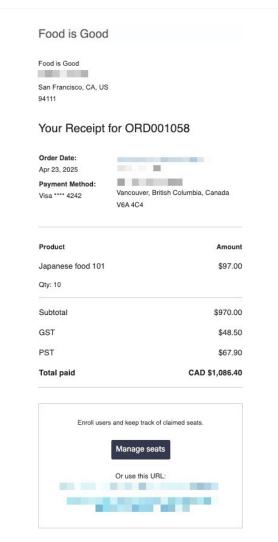
Smarter tools to boost learner engagement

You now have deeper insight into user progress, with the ability to:

- View enrollment dates and login activity
- Spot and re-engage inactive users
- Track learning progress (coming soon)

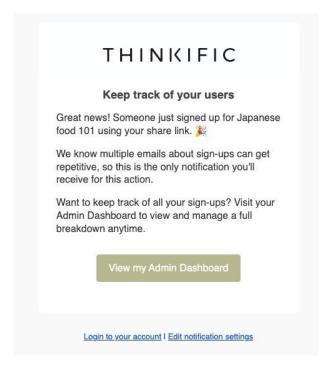


The Seat Manager will receive a purchase receipt (if enabled). The receipt will show the quantity purchased and will include the link to the Admin Dashboard at the bottom of the receipt.



Questions? Email us at support@example.com

The Seat Manager will receive an email notification when the first student signs up using the Seat Manager's sign-up link. This email is sent for the first claimed seat only.



Student Experience

To get access to their seat, your employee/IC needs to sign up using the sign-up link shared with them buy their Seat Manager. They will be brought directly to the checkout page for the product that they got a seat for, where they will need to create an account in their own name with their own email to get access to the product. The student will also receive a \$0 order receipt that will indicate that no charge has been made.

