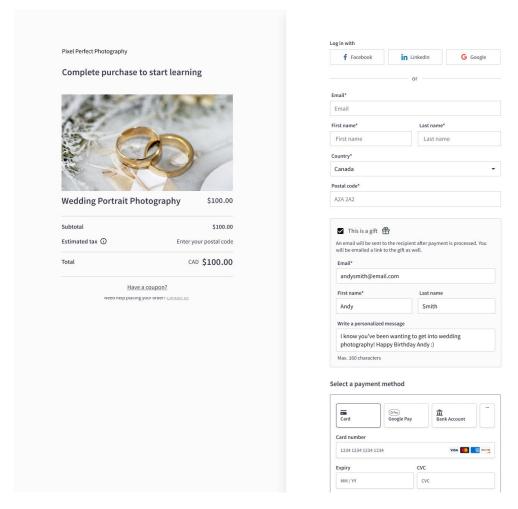
GIFTING

When a buyer is ready to make a purchase, they can purchase our courses as a gift at checkout by selecting **This is a gift** option. This allows them to designate a recipient by providing the recipient's information and email address while also having the option to include a personalized message.

Note: Bulk gift purchases are not supported. Only one gift can be purchased per transaction.



After the product is purchased:

- the buyer will receive a gift order receipt email
- a gift invitation email will be sent to the designated recipient

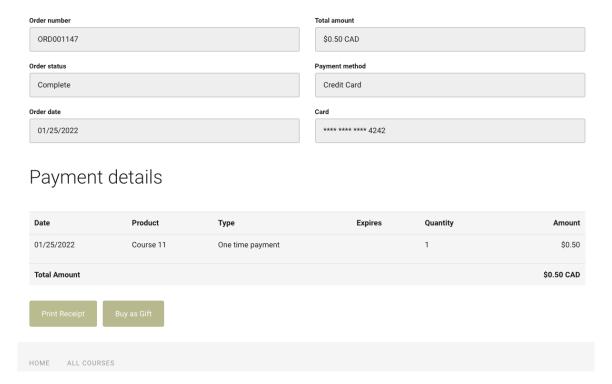
An Existing Student Buying a Product you are already Enrolled in as a Gift

Sometimes, a student who is enrolled in one of our products wants to buy as a gift. There are two possible ways this could be done.

If the student making the gift purchase is <u>not already signed</u> into their account they will be directed to the checkout once they have selected the product they wish to buy. At checkout, they will be asked to enter their email address and password, and once done, will be able to select the option to "buy as a gift" and can complete their purchase.

If the student making the gift purchase is <u>already signed in</u> and wishes to purchase the same product as a gift for someone else, they can do so by navigating to their Order History:

- 1. From their Student Dashboard, click on their profile picture
- 2. Select My Account
- 3. Select Order History
- 4. Select the order record related to the product they want to purchase
- 5. Select Buy as gift



Gift Recipient Experience

The recipient will receive the gift through a gift invitation email. They will need to access their email and click on the button to create an account to redeem the gift. Upon redeeming the gift, they will receive access to the product and can begin learning at their convenience. They will also receive an order receipt email notification to confirm that the gift has been claimed.

Food is Good



John has sent you the gift of online learning!

"Happy holidays!"



Mastering Brazilian Food

Redeem gift

You can also redeem your gift by copying and pasting this link into your URL bar: